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CTI Group Steps into the Software as a Service (SaaS) Arena with SmartRecord IP

INDIANAPOLIS, IN - MAY 6, 2008 CTI Group, a leading industry developer of wireless and VoIP recording, analysis and invoice management applications, announces the launch of a new pay-per-use call recording service. This new model offers their traditional VoIP call recording product, SmartRecord IP, as Software as a Service (SaaS). The pay-per-use model is designed to assist both enterprise and service provider customers in slowly acclimating to call recording without the burden of a high initial capital investment.

The service offers a transitional strategy to service providers and enterprise customers reluctant or unable to invest in call recording technology. In providing hosted services, CTI Group can easily provision SmartRecord IP for both legacy phone systems as well as new VoIP phone systems. Once provisioned, the call recording is billed by per minute of use. The customer buys a block of minutes and all of their usage is covered until they go over those minutes.

Pay-per-use allows the service provider to see immediate increases in ARPU while requiring no commitments or porting of numbers. With the recent downturn in the economy, many service providers are searching for immediate revenue opportunities that require no upfront capital investment. With CTI Group's new pay-per-use service, service providers can offer a complete call recording solution easily and cost effectively.

"Our new "pay-per-use" option delivers vital voice recording service to business customers under an innovative program that creates new revenue generation and commission opportunities for our service provider and agent partners." Bill Miller, Chief Operating Officer, CTI Group.

In accordance with CTI Group's commitment to partner relationships, pay-per-use call recording offers a complete channel marketing package. There is a channel marketing hierarchy feature designed within the pay-per-use software so that the pages of the call recording software can be specifically designed to reflect the images and branding of our partners, as needed. Additionally, CTI Group offers white labeled channel packaging for all of our partners and agents.

"CTI Group has proven industry leading VoIP call recording technology. We wanted to provide our customers with an option that will make their entrance into the VoIP space an easier and more cost-effective transition." John Birbeck, CEO, CTI Group.

To learn more about how your organization can benefit by using CTI Group's call recording product, call us at 877-284-5669 or email us at moreinfo@ctigroup.com.



About CTI Group

CTI Group (Holdings) Inc. is an international provider of electronic invoice management, VoIP and mobile telephony applications. CTI Group's product suites offer a full array of solutions from call recording and call accounting to e-billing and analytics. CTI Group's products are used by some of the top service providers and major corporations in North America and Europe. Headquartered in Indianapolis, CTI Group maintains an overseas office in London and another in Blackburn. For more information, please visit CTI Group's website at www.ctigroup.com.

Safe Harbor Statement

This release may contain "forward-looking" statements. Examples of forward-looking statements include, but are not limited to: (a) projections of revenue, capital expenditures, growth, prospects, dividends, capital structure and other financial matters; (b) statements of plans and objectives of CTI Group or its management or Board of Directors; (c) statements of future economic performance; (d) statements of assumptions underlying other statements and statements about CTI Group and its business relating to the future; and (e) any statements using the words "could", "should", "anticipate", "expect", "may", "project", "intend", "will" or similar expressions. CTI Group's ability to predict projected results or the effect of events on CTI Group's operating results is inherently uncertain. Forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those discussed in this document. In addition to information provided elsewhere in this document, shareholders should consider the following: the risk that CTI Group will not be able to attract and retain customers to purchase its products, the risk that CTI Group will not be able to commercialize and market products; the risk of results in research and development; the risk of technological advances by third parties; the risk of competition; the history of operating losses; the dependence upon key personnel and general economic and business conditions. Readers are referred to documents filed by CTI Group with the U.S. Securities and Exchange Commission, including the Form 10-KSB for its most recent fiscal year ended December 31, 2007.